# Principles

# Transparent line-of-sight from policy to action

Local actions are aligned with local strategic directions and give regard to the Victorian Public Health and Wellbeing Plan, providing a transparent view from state policy through to local action.

### Emphasis on multi-risk factor approaches

Initiatives that focus on addressing multiple risk factors are prioritised, recognising that many health issues share underlying determinants.

### Prevention developed and delivered at scale

Prevention initiatives are developed and delivered at a scale that can impact on the health and wellbeing of large numbers of the population in the places where they spend their time.

### **Outcomes focused**

Prevention efforts are focused on delivering long term outcomes for local communities, with shared local indicators established to assess progress.

### Whole of community, whole of systems approach

Efforts are focused on changing the local context for the long term, addressing the underlying causes of ill health across the communities, and delivering multiple interventions, 'joined-up' action and cross-sector efforts.

### Leadership developed and supported at every level

A commitment to leadership for prevention and health promotion is evident at all levels, and developed and supported across multiple organisations to drive population change.

### Culture of action, reflection and experimentation

Prevention efforts are focused on taking action, experimenting to provide insight where the evidence base is lacking, and an ongoing process of reflection and adaptation to ensure strategies are effective, timely, relevant and sustainable.

### **Collective impact approaches**

Collective impact approaches focus on establishing shared goals and measures of success, undertaking mutually reinforcing activities, and committing to ongoing communication between partners. They are supported by a 'backbone organisation' that is identified and agreed by partners to provide coordination for the group.

### Mix of universal and targeted approaches to address inequity

Equity is addressed through a combination of universal approaches that impact on the structures and environments that influence our health, alongside targeted approaches to strengthen and support particular populations.



## Involvement of priority populations

The meaningful participation of people living with conditions and of affected communities in all aspects of the response is essential to the development, implementation, monitoring and evaluation of programs and policies.

#### **Place based approaches**

Place-based approaches recognise that people and places are inter-related and that the places where people spend their time play an important role in shaping their health and wellbeing. A place-based approach focuses on local needs and local priorities, engages the community as an active partner in developing solutions.

#### **People centred approaches**

At its core, this approach recognises the unique strengths, vulnerabilities and complexities of people and communities and provides for a flexible, integrated and real-world response.

### Healthy and sustainable environments

Healthy and sustainable environments are a key platform for change as we work to prevent the health and wellbeing impacts of climate change and protect environmental biodiversity for current and future generations. Health and wellbeing is also connected to liveable neighbourhoods, active transport, affordable and diverse housing, and access to parks and green space.